

MASSOCARE HPI

DESCRIPTION

MASSOCARE HPI is synthetic squalane, is an emollient with excellent spreading and moisturizing properties.

INCI NAME

Hydrogenated Polyisobutene



PRODUCT SUMMARY

- **Physical appearance:** Clear liquid
- **Function:** Emollient, lubricant, moisture barrier
- **Applications:** All purpose skin and hair care formulations
- **Use Level:** from 1% on

FEATURES & BENEFITS

- MASSOCARE HPI is a **non-polar** oil
- Excellent **spreading** and **moisturising** emollient, imparting a **soft, silky, velvety feel**
- Easily absorbed, it leaves the skin **smooth, without greasiness** and with improved **suppleness** and **flexibility**
- It is compatible with silicones allowing the design of formulations that will **impart shine, slip and combability to the hair**
- Forms a non-occlusive barrier on the skin, **decreasing the TEWL** while letting it breath
- **Synthetic** origin

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